



CIFA A REGION OF SAIA

## GAWIE FAGAN 1925 - 2020

### Retrospective Exhibition at the Cape Institute for Architecture

Venue: The Architect Gallery (ClfA): 71 Hout Street, Cape Town CBD.

Opening: 15:00 – 17:00, Sunday, 15 November 2020

Closing: 19 February 2021



In honour of the esteemed architect, family man, musician, scholar, pilot, seaman...The Cape Institute for Architecture, together with the Fagan family, is curating an exhibition of his life's work. The exhibition is set to open on what would have been Gawie's 95th birthday, on the 15th of November 2020. This gives us very little time to curate, collate and install an exhibition that pays appropriate tribute to Fagan's broad range of contributions to our city and country's built environment and architectural heritage.

#### Exhibition concept

A small team of professionals are busy scripting the exhibition, collating relevant artefacts that will be exhibited as a timeline. Somewhat of a palimpsest – each exhibition panel will be a collage of relevant photographs, sketches and models which illustrate the most salient projects that Gawie was occupied with during the identified time period. At the centre of the exhibition, we will recreate a furniture piece that Gawie designed when he was 25 for the house that he designed for his parents. This screen/bookshelf/bench will house some of Fagan's personal effects.

#### Exhibition guide

Each visitor will be given an exhibition guide, which will be designed as a fold-out poster with a map on the reverse, detailing Gawie's contributions and interventions in Cape Town's historic City Bowl and surrounds (Heritage Square, Castle, V&A Waterfront...)

#### Budget

The budget is currently sitting at R140 000. This covers the exhibition design, productions, installation, marketing collateral, the launch event, documentation, etc.

#### Marketing

It is imperative that we market this event to the widest possible audience. Funders, partners and sponsors will be included in the marketing materials, as applicable across the pre-opening, exhibition and post-opening phases.

#### Sponsorship packages

##### 01 R100 000

Mentioned in the speeches as a key sponsor  
Logo included at the entrance of the exhibition, press release + exhibition guide  
3 x representatives at the event  
Logo with link to company website included on ClfA homepage  
1 x Full page advert in the ClfA Official Annual Publication.

##### 02 R40 000

Logo included at the entrance of the exhibition, press release + exhibition guide  
2 x representatives at the event  
Logo with link to company website included on ClfA homepage  
1 x Full page advert in the ClfA Official Annual Publication.

##### 03 R20 000

Logo included at the entrance of the exhibition, press release + exhibition guide  
2 x representatives at the event  
Logo with link to company website included on CIFA homepage

##### 04 0 – R20 0000

Listed on ClfA website as a sponsor

##### 05 Sponsorship of goods: Value dependent

Logo included in the exhibition guide  
Logo with link to company website included on the ClfA homepage  
Listed on ClfA website as a sponsor

**Should you be interested in making a contribution to this exhibition, please contact Asa Gordon at [info@cifa.org.za](mailto:info@cifa.org.za) or 021 424 7128**

